

## Frequently asked questions about Adobe Premiere Pro

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#### What is Adobe Premiere Pro 1.5?

Adobe Premiere Pro 1.5 is a scalable video editing application that provides customers with the ability to edit anything from DV to HD. Taking advantage of the exceptional performance of the Windows platform, Adobe Premiere Pro 1.5 natively delivers real-time feedback and reduces time spent rendering. With a host of professional tools including advanced and one-click color correction, multiple nestable timelines; precise audio editing tools, and surround-sound support, Adobe Premiere Pro 1.5 delivers the tools required for professional video production. While new tools such as the Project Manager, EDL and AAF import and export, and copy and paste between Adobe Premiere Pro 1.5 and After Effects 6.5, make Adobe Premiere Pro 1.5 a natural fit for any postproduction environment.

#### Who needs Adobe Premiere Pro 1.5?

Adobe Premiere Pro 1.5 is designed to meet the needs of video and postproduction professionals. Anyone who has previously edited on other professional systems will find editing in Adobe Premiere Pro 1.5 familiar, and those new to editing will appreciate its intuitive interface and be able to get up to speed quickly. Its professional feature set delivers tools even the most exacting professionals will appreciate and the Direct to DVD export option makes distributing proofs quick and easy.

Users may include:

**Video professionals**—who create professional productions such as documentaries, commercials, DV films as well as corporate, training, wedding, and event videos

**Postproduction artists**—who edit feature film scenes, animations, music videos, and movie trailers

**Independent Filmmakers**—who create DV films, documentaries, digital cinema, and shorts

**Film producers**—who are interested in a quick and efficient way of producing and distributing digital dailies

**Broadcast producers**—who create commercials, cable channel programs, episodics, and more for broadcast

**Business Professionals**—who want to produce professional-quality video, but whose primary job is not creating video. Business professionals can enhance their communications with video.

**Web designers**—who want to create streaming Web video content to make their sites more dynamic, attractive and informative, so they can capture and retain the attention of visitors.

**Video educators**—who want to teach students and aspiring film makers how to create professional productions at a low cost and provide an editing metaphor that will allow them to get up to speed quickly in any production house.

**Hobbyists/enthusiasts**—who may already own a digital camcorder and aspire to produce top quality video using the best tools available.

#### I just bought Adobe Premiere Pro; do I get a free upgrade?

Customers who purchased Adobe Premiere Pro between April 19, 2004 (US date), and July 18, 2004, are eligible for an Adobe Premiere Pro 1.5 upgrade for the price of shipping only. This offer is available only through Adobe and applies to purchases made from Adobe or Adobe Authorized Resellers. You must provide a dated proof of purchase and your serial number when you place your order. Claims for this offer must be received by August 2, 2004. To qualify for upgrades, customers in the U.S. and Canada can call Adobe customer service at (800) 833-6687. To contact Customer Service in other parts of the world, please see [www.adobe.com/support/intlsupport.html](http://www.adobe.com/support/intlsupport.html).

### **What Windows platforms does Adobe Premiere Pro 1.5 support?**

Adobe Premiere Pro 1.5 is available for Microsoft Windows XP Professional, Home and Media editions. Windows XP offers improved DV support and allows Adobe Premiere Pro 1.5 to take advantage of hyper-threading for a significant increase in performance.

### **Does Adobe Premiere Pro 1.5 take advantage of the latest Intel architecture?**

Adobe Premiere Pro 1.5 is a multi-threaded application that has been specifically designed to take advantage of hyper-threaded as well as multi-processor systems. It is designed to scale with each additional processor added. In addition, Pentium 4 SSE2 optimizations exist throughout the rendering pipeline and provide a unique advantage only available in Adobe Premiere Pro 1.5.

### **Is there a Macintosh version of Adobe Premiere Pro 1.5?**

There is not a Macintosh version of Adobe Premiere Pro 1.5 available. However, we offer our Adobe Premiere Macintosh customers the same upgrade path as our Windows customers. Upgrades are available for an estimated street price of US\$199; and Adobe Premiere Macintosh projects will be compatible with Adobe Premiere Pro 1.5.

### **Why should I upgrade to Adobe Premiere Pro 1.5 if I already own Adobe Premiere Pro?**

Adobe Premiere Pro 1.5 builds upon the unique advantages in Adobe Premiere Pro by delivering a scalable architecture that enables you to edit everything from DV to HD including the new affordable HDV format. If you are thinking about the need to edit HD and want to make an investment in an editor that will be there when you are ready, Adobe Premiere Pro 1.5 is a natural choice. Plus, it delivers all of the professional editing tools required whether you are a postproduction artist, broadcast professional, wedding videographer or just getting into video editing. New features include:

- **Bezier Keyframes** that provide smooth motion curves and opacity ramps
- **New Project Manager** for trimming and archiving projects
- **Effect presets** that speed the editing process
- **One-click color adjustments** to instantly fix the results of bad lighting
- **24P/A Support** for the Panasonic AG-DVX100 and AJ-SDX900 devices
- **Copy/Paste to and from After Effects**
- **True 3D Effects (GPU based)**

Because Adobe Premiere Pro is from Adobe, we offer superior integration with other Adobe postproduction tools such as Adobe Photoshop®, Adobe After Effects®, Adobe Audition™ and Adobe Encore™ DVD. For only US\$99 it's an upgrade you don't want to miss.

### **How much is Adobe Premiere Pro 1.5?**

Adobe Premiere Pro 1.5 has an estimated street price of US\$699, upgrades begin at an estimated street price of US\$99.

### **What does it cost to upgrade from Adobe Premiere Pro to Adobe Premiere Pro 1.5?**

The estimated street price of an upgrade from Adobe Premiere Pro to Adobe Premiere Pro 1.5 is US\$99. The estimated street price to upgrade from Adobe Premiere 6.x or earlier is US\$199. For those who own Adobe Premiere LE, the upgrade to Adobe Premiere Pro 1.5 is US\$399. Upgrades are available directly from Adobe and from Adobe Authorized Resellers. You will need a valid serial number to confirm your order and install your upgrade.

### **How fast a system does Adobe recommend to get the maximum benefit of native real-time editing?**

Adobe Premiere Pro 1.5 has a scalable architecture, so the performance scales with the speed of your system. For maximum performance potential we recommend 1 Gig of RAM and a Pentium 4 2.0 GHz or greater. The minimum system requirements will give you real-time playback at ¼-resolution on the VGA monitor. By using the recommended system requirements you'll get playback at full-resolution on a VGA monitor as well as be able to transmit out to your digital video device. Both of these requirements are posted on the Adobe Premiere Pro 1.5 web page at [www.adobe.com/premierepro](http://www.adobe.com/premierepro).

### **Adobe Premiere Pro 1.5 also includes some top-notch audio features. If I have Adobe Premiere Pro 1.5, why do I need Adobe Audition 1.5?**

Both Adobe Premiere Pro 1.5 and Adobe Audition 1.5 offer outstanding support for audio, and many of their features are complementary. However, the audio tools in Adobe Premiere 1.5 are specifically designed for editing video soundtracks. Adobe Audition 1.5 offers a more comprehensive and flexible audio toolset that is versatile enough to be used by both professional recording artists and video professionals. With Adobe Audition 1.5, you can record multi-track sessions, edit individual audio files using sample-accurate and frequency spectrum tools, mix up to 128 tracks of audio (including up to 32 live inputs), and work with powerful DSP and analysis tools, including Dirext X and VST effects. Adobe Audition 1.5 was built from the ground up for digital audio mixing and editing, so it's the best choice for demanding audio projects.

### **What are the top 10 new features in Adobe Premiere Pro?**

- **Project management tools**—Quickly remove unused material from your project and consolidate the project's media into one location for easy archiving with the Project Manager.
- **Panasonic 24P/24PA support**—Capture the look of film with support for new Panasonic 24P/24PA format cameras.
- **Bézier keyframe controls**—Create more natural, elegant-looking effects using sophisticated, spline-based Bézier keyframe controls.
- **Effects favorites**—Set your effect parameters for a keyframe, and then save them as presets you can apply anytime to ensure consistency from one project to another.
- **Support for HD content**—Meet the highest production standards with support for importing, editing, and delivering HD content.
- **Auto-color adjustment**—Automatically improve image quality using Adobe Photoshop style filters, including Auto Levels, Auto Color, Auto Contrast, and Shadows/Highlights.
- **Project-ready Photoshop files**—Quickly create a new image in Photoshop with the resolution and pixel aspect ratio of your current Adobe Premiere Pro project (some features require Photoshop CS).
- **Adobe After Effects plug-in compatibility**—Access the plug-ins from your installed version of After Effects directly within Adobe Premiere Pro for even more visual effects.
- **After Effects clipboard support**—Simply copy and paste between Adobe Premiere Pro and After Effects.
- **AAF and EDL support**—Import and export content and metadata across platforms and between other high-end editing systems and applications with support for Advanced Authoring Format (AAF) and Edit Decision List (EDL) format.

### **What is AAF and why does Adobe Premiere Pro 1.5 support it?**

AAF stands for Advanced Authoring Format and it allows Adobe Premiere Pro 1.5 customers to deliver Adobe Premiere Pro projects for editing in another professional editing system, such as an Avid and to import AAF files into Adobe Premiere Pro 1.5 for finishing. Support for AAF in Adobe Premiere Pro 1.5 enables customers to easily integrate Adobe Premiere Pro 1.5 into any professional postproduction environment.

### **What is EDL and why does Adobe Premiere Pro 1.5 support it?**

EDL stands for Edit Decision List and it allows Adobe Premiere Pro 1.5 customers to deliver Adobe Premiere Pro projects for editing in a broad range of video editing applications and to import EDL files into Adobe Premiere Pro 1.5 for finishing projects from other applications. EDL is one of the most common interchange formats in the video industry. Support for EDL import and export in Adobe Premiere Pro 1.5 enables customers to easily integrate Adobe Premiere Pro 1.5 into any professional postproduction environment.

### **What third-party hardware does Adobe Premiere Pro 1.5 support?**

Adobe Premiere Pro 1.5 is certified to work with a variety of third-party hardware, from DV camcorders and decks to HD and SD hardware. Please check our certified hardware database at [www.adobe.com/products/premiere/dvhdwrdb.html](http://www.adobe.com/products/premiere/dvhdwrdb.html) for the most current listing of supported hardware.

### **Does Adobe Premiere Pro 1.5 support AMD processors?**

Adobe Premiere Pro 1.5 works with Athalon XP and later AMD architectures.

**Does Adobe Premiere Pro 1.5 support 64-bit processors?**

Adobe Premiere Pro 1.5 does not provide specific support for 64-bit processors at this time.

**What is the difference between Adobe Premiere Pro 1.5 and Adobe After Effects 6.5?**

Adobe Premiere Pro 1.5 and Adobe After Effects 6.5 are both robust solutions for manipulating video, and share some of the same tools and features. Adobe Premiere Pro 1.5 is used to capture or import video projects onto your computer and is an excellent tool for editing, titling and assembling all of the pieces of your video project for output in a variety of formats. Adobe Premiere Pro 1.5 is used primarily as a timeline based project assembly or non-linear video editor. Adobe After Effects 6.5 is used to create motion graphics and visual effects, and offers more than 150 visual effects filters, the ability to create 2D or 3D composites, sophisticated text animation options, and a wide range of other features. When used in combination with Adobe Premiere Pro 1.5, the robust compositing and animation tools in Adobe After Effects 6.5 allow you to bring new depth and polish to your video projects.

**What support do you offer for DVD delivery?**

Adobe Premiere Pro 1.5 allows you to export video productions for delivery on DVD by burning a DVD directly using the Export to DVD feature or by exporting an MPG-2 file using the Adobe Media Encoder export option. Adobe Premiere Pro 1.5 is also tightly integrated with Adobe Encore DVD 1.5, the creative authoring tool for professional DVD production, which allows you to create sophisticated, multi-language DVDs with interactive menus, chapter points, and multiple audio and subtitle tracks. Adobe Encore DVD 1.5 and Adobe Premiere Pro 1.5 share the same MPEG encoding and burning technologies.

**Does Adobe Premiere Pro 1.5 support YUV color space?**

Yes. Adobe Premiere Pro 1.5 still supports the RGB color space and now also provides native support for YUV color, enabling you to preserve the native color space of the original video material. This support ensures higher quality in your final video productions because the source footage no longer passes through a lossy conversion to RGB color. It also improves overall application performance because the application isn't performing processor-intensive color conversions.

**Does Adobe Premiere Pro 1.5 support HD?**

Yes. Today Adobe Premiere Pro 1.5 offers solutions for everything from HDV to uncompressed 1080i. Adobe Premiere Pro 1.5 provides resolution independence and built-in support for the new pixel aspect ratios, time bases and frame rates required by HD and SD formats. And its open architecture allows Adobe Premiere Pro 1.5 to easily adapt to new video hardware as it becomes available. For the most current list of HD/SD hardware options for Adobe Premiere Pro 1.5, please visit [www.adobe.com/premierepro](http://www.adobe.com/premierepro).

**Is there an education version of Adobe Premiere Pro 1.5?**

There is an education version of Adobe Premiere Pro 1.5 available. Please check our web site for a list of current education resellers at [www.adobe.com/education](http://www.adobe.com/education).

**What's the difference between the retail and education versions of Adobe Premiere Pro 1.5?**

The education version of Adobe Premiere Pro 1.5 does not include the 2d3 SteadyMove image stabilization plug-in that ships in the retail version of the application.

**I also heard Adobe announced a new Video Collection available in two editions—Standard and Professional. Do both of these include Adobe Premiere Pro 1.5?**

Both the Adobe Video Collection Standard and Professional editions include Adobe Premiere Pro 1.5. Other applications included in Adobe Video Collection Standard are Adobe After Effects Standard 6.5, Adobe Audition 1.5 and Adobe Encore DVD 1.5. In addition to Adobe Premiere Pro 1.5, the applications that comprise the Adobe Video Collection Professional edition are Adobe Photoshop CS, Adobe After Effects Professional 6.5, Adobe Audition 1.5 and Adobe Encore DVD 1.5.

**I'm interested in the new Adobe Video Collection. Can I upgrade from Adobe Premiere Pro?**

Yes! You can upgrade from any previous version of Adobe Premiere or Adobe Premiere Pro to the Adobe Video Collection 2.5 Standard for just \$799 (USD), saving over \$900 (USD) over upgrading Adobe Premiere and buying the other products separately. Please note that prices are approximate and do not include taxes, shipping, handling, or other related expenses.