

Adobe® Creative Suite

The complete design environment for print and Web publishing

Frequently Asked Questions—Product Basics

Q. What is the Adobe Creative Suite?

A. The Adobe Creative Suite is a complete design solution that offers the tools creative professionals need to create and publish content for print and the Web faster, more easily, and more affordably than ever. It combines the full, new versions upgrades of Adobe's leading-edge creative applications—Adobe Photoshop® CS with Adobe ImageReady® CS, Adobe Illustrator® CS, Adobe InDesign® CS, Adobe GoLive® CS, and Adobe Acrobat® 6.0 Professional—with the innovative new Version Cue™ file version manager. It also supports a full Adobe Portable Document Format (PDF) workflow and offers a robust collection of educational resources, a single installer, and expanded support options.

Q. What is "CS"? Is Adobe Photoshop CS the new version of Adobe Photoshop?

A. To better reflect the high level of integration between Adobe's creative professional applications, "CS" is the new version denominator for Adobe's professional design and layout tools. For example, Adobe Photoshop CS is the new version of Adobe Photoshop (instead of Adobe Photoshop 8). Similarly, Adobe Illustrator CS replaces Adobe Illustrator 11, Adobe InDesign CS replaces Adobe InDesign 3, and Adobe GoLive CS replaces Adobe GoLive 7. Adobe Acrobat 6.0 Professional is the only creative professional application that keeps a version number denominator. Going forward, all of the CS products will be upgraded on the same schedule.

Q. What's the difference between the two editions of the suite, and which one is right for me?

A. The Adobe Creative Suite Premium Edition combines Adobe Photoshop CS for image editing, Adobe Illustrator CS for vector graphics, Adobe InDesign CS for page layout, Adobe GoLive CS for Web site design, Adobe Acrobat 6.0 Professional for electronic document exchange, and the Version Cue file version manager. Also available is a Standard Edition, which combines all of those same components except Adobe GoLive CS and Adobe Acrobat 6.0 Professional. Designers and other creative professionals who want to reap the benefits of a complete Adobe PDF workflow, as well as those who create and publish to both print and the Web, will get the most out of the Premium Edition.

Product configurations

| | Premium Edition | Standard Edition | Description |
|---------------------------------|-----------------|------------------|--|
| Photoshop CS with ImageReady CS | ✓ | ✓ | The professional standard in desktop digital imaging |
| Illustrator CS | ✓ | ✓ | The industry standard vector graphics software |
| InDesign CS | ✓ | ✓ | Setting new standards for professional layout and design |
| GoLive CS | ✓ | | Integrated tools for powerful Web design |
| Acrobat 6.0 Professional | ✓ | | Advanced control over document exchange and output |
| Version Cue | ✓ | ✓ | Integrated file version management |
| PageMaker Plug-in Pack | ✓ | ✓ | Popular PageMaker tools enhanced for InDesign CS |
| Design Guide | ✓ | ✓ | Educational material |
| Free bundled fonts | ✓ | ✓ | Advanced typography with more than 170 included OpenType fonts |

Q. Why should I license the Adobe Creative Suite as opposed to licensing just one or two of the stand-alone products?

A. Most creative professionals do more than one task and create content for more than one output medium. If that's the case for you now, or if you want to prepare yourself to be able to publish content more flexibly in the future, then you should license the Adobe Creative Suite. It offers time-saving product integration, simplified workflows, and an unprecedented value. For less than it would cost to order a few standalone applications you get five professional design tools as well as the Version Cue file version manager, support for a complete Adobe PDF workflow, an assortment of educational resources, expanded support options, and more.

Q. What is Version Cue?

A. Version Cue is the innovative new file version manager that lets you track your files from within the familiar Adobe design environment. Version Cue keeps track of changes and iterations of files for individuals as well as for workgroups, ending the tedious process of conceiving and using consistent file-naming conventions. Thumbnail previews let you find the right file, instantly, from within Photoshop CS, Illustrator CS, InDesign CS, and GoLive CS. And because Version Cue captures file information using Adobe's open-standard XMP technology, you can also search across projects by such specifics as version comments, author, and keyword. For more information, go to <http://www.adobe.com/products/creativesuite/versioncue.html>

Q. What is XMP?

A. Extensible Metadata Platform, or XMP, is an open, standards-based enabling technology that adds intelligence to files so that they're easier to find, re-use, archive, and share. Supported by all of Adobe's native file formats, including Adobe PDF, XMP lets you capture, preserve, and share meaningful XML-based metadata across files and workflows, opening the door for more efficient job processing, workflow automation, and rights management, among many other possibilities. In a Version Cue workflow, XMP metadata is added when files saved to the Version Cue workspace, and then you can search on it to find files.

Q. Can I use Version Cue if I don't order the suite?

A. Version Cue is a feature that is unique to the Adobe Creative Suite, therefore, at least one person in the workgroup must have a licensed copy of the Adobe Creative Suite in order for the workgroup or team to take advantage of Version Cue. Photoshop CS, Illustrator CS, InDesign CS, and GoLive CS all work with Version Cue. In addition, you can manage Microsoft Office documents using WebDAV and Version Cue.

Q. How can I use Adobe Acrobat 6.0 Professional and Adobe PDF to make my work easier?

A. Acrobat 6.0 Professional allows creative professionals to create Adobe PDF files, to conduct electronic reviews, and to preflight and prepare reliable final print output. You can initiate reviews from within Acrobat by e-mailing Adobe PDF files to colleagues and clients, who can open, view, and print them regardless of the hardware and software originally used to create the document. After adding their feedback using Acrobat's intuitive commenting tools, they can e-mail the file back to you, and you can use the review-management features in Acrobat to track, summarize, and sort feedback. When designs have been approved, you can make sure they will print reliably by previewing color separations and transparency flattening, and by preflighting files and checking for PDF/X compliance before you send final Adobe PDF files to your prepress partners.

Q. How has Adobe improved integration across the components of the Adobe Creative Suite?

A. The components of the Adobe Creative Suite share common commands, tools, palettes, and keyboard shortcuts, making it easy to switch between tools while maximizing your productivity. If you initially use only one or two of the tools in the suite but down the road start to use others, these commonalities make it easy for both new and experienced users to come up to speed quickly.

In addition, improvements to file import/export capabilities make it easier to share files across the various components of the suite. Native Illustrator files can be placed in Photoshop CS, and native Photoshop files can be placed in Illustrator CS, complete with editable text, shapes, and layers. You can also drop native graphics directly into InDesign CS layouts, package InDesign layouts for the Web, and import packaged InDesign content into GoLive CS. Professional templates facilitate the process of publishing designs to both print and the Web. Finally, new color management settings across the creation components of the suite ensure consistent and predictable results across files and tools, while expanded support for XMP enhances

metadata preservation.

Q. Are the standalone products still available?

A. Yes. Photoshop CS with ImageReady CS, Illustrator CS, InDesign CS, GoLive CS, and Acrobat 6.0 Professional are all still available for standalone licensing, as new products or as upgrades.

Q. Are the components of the suite scaled-down versions of Adobe's award-winning creative applications?

A. No. The Adobe Creative Suite provides the full functionality of the new full version upgrades of Photoshop, Illustrator, InDesign, and GoLive, which now bear the CS denominator. The suite model allows each tool to excel at its core competency—for example, for InDesign to be the best print layout tool—while also offering additional features that improve integration, simplify workflows, and help you work more productively.

Q. What user guides and educational materials come with the Adobe Creative Suite?

A. The user guides for Photoshop with ImageReady, Illustrator, InDesign, GoLive, and Acrobat 6.0 Professional are included in Adobe PDF format on the product CDs. The printed versions of the user guides are available for a fee at www.adobe.com/store. In addition, the Adobe Creative Suite includes a printed workflow guide that helps creative professionals use all of the tools together efficiently. It addresses all levels of users, from beginners to experts. The suite also includes a digital training CD that offers detailed, interactive tutorials. Finally, Adobe Creative Suite users have access to tutorials, tips, and other educational resources online at Adobe Studio™, www.studio.adobe.com

Q. Many creative professionals create digital video. Why aren't Adobe Premiere® and Adobe After Effects® part of the Adobe Creative Suite?

A. The Adobe Creative Suite provides a complete design solution for creative professionals who need to create and publish content for print and the Web, at an extremely reasonable price. Those who are also involved in creating digital video, motion graphics, or visual effects can supplement the capabilities of the Adobe Creative Suite by licensing Adobe Premiere, Adobe After Effects, Adobe Encore™ DVD, Adobe Audition®, or the Adobe Video Collection.

Q. What are the suite options for Adobe PageMaker® users?

A. Although Adobe PageMaker is not part of the Adobe Creative Suite, InDesign CS and the PageMaker Plug-in Pack are. InDesign CS has tools that many PageMaker users have been requesting, including a story editor, advanced table-creation features, and multiple Undos. The PageMaker Plug-In Pack adds eight popular PageMaker features -- including Data merge, bullets and numbering, and keyboard shortcuts -- to the standard feature set of InDesign CS. It also provides designer templates and in-depth training materials to help PageMaker users make the switch efficiently. With these features as well as native support for Mac OS X and Microsoft Windows XP, InDesign CS is the best tool for professional layout and design.

Adobe continues to support the PageMaker family of products and customers may continue to order Adobe PageMaker 7.0 through Adobe authorized resellers and the Adobe store at www.adobe.com

Q. Why isn't Adobe InCopy® part of the suite?

A. The Adobe Creative Suite combines the print and Web design tools that meet the needs of most creative professionals. Editors or others who are specifically responsible for tracking and managing copy through publishing workflows may supplement the Adobe Creative Suite by ordering InCopy directly from the Adobe store at www.adobe.com or from Adobe-authorized system integrators. Please visit www.adobe.com/products/incopy/systemsintegrator.html for more information.

Q. Why doesn't the Adobe Creative Suite support Mac OS 9 or other older operating systems?

A. The Adobe Creative Suite supports the latest Macintosh and Windows operating systems, including Mac OS X 10.2.4 and Windows XP. This results in the best software performance and allows the suite to support such productivity-boosting features as multitasking.

Q. What if I don't want to install all of the tools in the suite, at least not right away?

A. No problem. The single installer allows you to control what you install and when you install it. Install all of the components of the suite right away, so the functionality you need is available at any time, or install just what you want to use now, and then install the rest later.

Q. What is product activation and why is it only in Adobe Photoshop?

A. Product activation is an interactive interpretation of the licensing agreement that has always existed between Adobe and its valued customers. The activation process authenticates licensed users without hindering their ability to use the software the way they have always done. Just as creative professionals use watermarks to protect their intellectual property, Adobe is using activation as a way to curtail unlicensed copying of Adobe Photoshop. Initially, Adobe's activation process will be implemented in Photoshop for Windows desktop products. Adobe's activation process will be rolled out to all applicable products over time to ensure consistency across products and experience.

For more information about activation, please visit <http://www.adobe.com/activation/>

Pricing and availability**Q. How much does the Adobe Creative Suite cost?**

A. The Adobe Store pricing for full and upgrade versions of the Adobe Creative Suite are as follows (price excludes applicable taxes and shipping):

| Premium Edition | | |
|------------------------|---------------------|-------------------------|
| Region | Full Version | Upgrade Version* |
| U.S. and Canada | \$1229 | \$749 |
| Europe | €1799 | €999 |

* from Adobe Photoshop or the Adobe Web, Design, Publishing, Digital Video, or Video Professional Collection

| Standard Edition | | |
|-------------------------|---------------------|-------------------------|
| Region | Full Version | Upgrade Version* |
| U.S. and Canada | \$999 | \$549 |
| Europe | €1479 | €699 |

* from Adobe Photoshop or the Adobe Web, Design, Publishing, Digital Video, or Video Professional Collection

Volume licensing is also available. Please visit www.adobe.com/store/openoptions/main.html for details.

Q. What kind of educational pricing will be offered for the suite?

A. Educational pricing for the full version of the Adobe Creative Suite Premium Edition is available from Adobe Authorized Education Resellers. See <http://www.adobe.com/education/purchasing/main.html> for more information. Education pricing is as follows (price excludes applicable taxes and shipping):

| Region | Price |
|-----------------|--------------|
| U.S. and Canada | \$399 |
| Europe | €469 |

Q. How can I order the Adobe Creative Suite?

A. The Adobe Creative Suite is available through Adobe's worldwide distribution network of software retailers and mail-order outlets, as well as through Adobe value-added resellers and system integrators. The suite may also be ordered directly from Adobe; please visit www.adobe.com/products/creativesuite for availability. In addition, Adobe transactional and contractual volume licensing plans provide flexible options for enterprises that want to make volume purchases of the Adobe Creative Suite. Details are available at www.adobe.com/store/openoptions/main.html

System Requirements

Macintosh

- PowerPC® G3 or G4 or G5 processor
- Mac OS X v.10.2.4 through v.10.3 with Java Runtime Environment 1.4.1
- 192 MB of RAM to run any one component (256 MB recommended)
- Additional RAM required to run multiple components simultaneously
- Additional 128 MB of RAM required to run the Version Cue desktop server
- 2 GB of available hard-disk space to install the entire suite*
- 1024x768 monitor resolution with 16-bit or greater video card (24-bit screen display recommended)
- CD-ROM drive
- For Adobe PostScript® printing: AdobePostScript Level 2 or PostScript 3™
- Internet connection recommended
- QuickTime 6.3 required for multimedia features

Windows

- Intel® Pentium® III or 4 processor
- Microsoft Windows 2000 with Service Pack 3 or Windows XP
- 192 MB of RAM to run any one component (256 MB recommended)
- Additional RAM required to run multiple components simultaneously
- Additional 128 MB of RAM required to run the Version Cue desktop server
- 2GB of available hard-disk space to install the entire suite*
- 1024x768 monitor resolution with 16-bit or greater video card (24-bit screen display recommended)
- CD-ROM drive
- For Adobe® PostScript printing: PostScript Level 2 or Adobe PostScript 3
- Internet or phone connection required for product activation
- QuickTime 6.3 required for multimedia features

* Premium edition only; 1.4GB of available hard-disk space required for Standard edition. For Adobe InDesign® CS PageMaker® Edition, additional 258MB (237MB for Macintosh) of hard-disk space required for the PageMaker Plug-in Pack.

Adobe Store Pricing

\$1229 (U.S.) Premium Edition
\$999 (U.S.) Standard edition

Adobe Store Pricing for Upgrades to Premium Edition

\$749 (U.S.) from Adobe Photoshop 7.0 or from the Adobe Web, Design, Publishing, Digital Video, or Video Professional Collection

Adobe Store Pricing for Upgrades to Standard Edition

\$549 (U.S.) from Adobe Photoshop or from the Adobe Web, Design, Publishing, Digital Video, or Video Professional Collection

Expected Availability

Now shipping

Q. If I license the Adobe Creative Suite Standard Edition, can I upgrade later to the Premium Edition?

A. There is currently no special upgrade path from the Standard Edition to the Premium Edition of the Adobe Creative Suite. If you license the Standard Edition and then decide you also want GoLive and Acrobat 6.0 Professional, you would have to order those two standalone products.

Q. I already have Acrobat 6.0 Professional. Is there a special upgrade price for the Adobe Creative Suite?

A. There is no special upgrade to the suite for licensed Acrobat users. However, licensed Photoshop or Adobe Web, Design, Publishing, Digital Video, or Video Professional Collection users may upgrade to the Adobe Creative Suite Premium Edition for \$749 (U.S.) or to the Standard Edition for \$549 (U.S.). Licensed users of Acrobat 6.0 Professional or Standard may consider ordering the Standard Edition of the suite, which combines Photoshop, Illustrator, and InDesign with the Version Cue file version manager, educational resources, and expanded support options.

Q. If I order the Adobe Creative Suite will I have to upgrade to 2.0 in the future, or will I be able to upgrade to any of the individual components?

A. Customers who license the Adobe Creative Suite will have an upgrade path to future releases of Adobe Creative Suite, but not from the suite to standalone products. Note that if you own previous versions of Photoshop, InDesign, Illustrator, GoLive, or Acrobat 6.0 as stand-alone products, you will be able to upgrade those point products individually.

Q. If I've already ordered the Adobe Creative Suite, do I need to pay extra for the Adobe PageMaker Plug-in Pack?

A. In North America, if you order a version of the Creative Suite between January 5, 2004 and April 4, 2004, you are eligible to receive an English copy of the PageMaker Plug-in Pack at no additional charge (shipping charges and taxes apply). As a licensed user of the Adobe Creative Suite, simply contact Adobe Customer Service at 800.833.6687 to order your copy of the PageMaker Plug-in Pack CD set and serial number. For information about availability in other geographical regions, contact your local customer support group. Visit www.adobe.com/support/intlsupport.html for information about how to contact regional customer service groups.

Q. Are Adobe Creative Suite licensing customers with maintenance eligible to receive the PageMaker Plug-in Pack at no charge?

A. Yes. Creative Suite volume licensing customers with maintenance are eligible to receive the PageMaker Plug-in Pack at no charge. Adobe will issue a No Charge Upgrade coupon and notify eligible customers via e-mail to redeem the coupon for their no charge upgrade at www.licensing.adobe.com. If you believe you are eligible, but did not receive anything, then please fill out the form provided at www.adobe.com/store/general/openoptions/pdfs/freeupgradeform_na.pdf to submit for processing through Adobe Open Options.

Support

Q. Do I have to register each of the components of the Adobe Creative Suite separately?

A. No. You receive a single serial number for the Adobe Creative Suite, allowing you to register all of the suite's components in one step.

Q. How do tech and customer support work for the Adobe Creative Suite?

A. As a registered Adobe product owner, you receive a period of complimentary, person-to-person support. After your complimentary support ends, you can still receive personal service from qualified support specialists. Adobe offers several levels of flexibly priced support that ranges from one-time fees to annual plans. For more information, please visit www.adobe.com/expertsupport or call 1-866-MY-ADOBE. Customers may also take advantage of Adobe Studio, www.studio.adobe.com, a one-stop resource that helps creative professionals manage the design process more efficiently while maximizing the value of their Adobe software, or visit <http://www.adobe.com/support/main.html> for more information regarding additional support tools.